



Step-By-Step Money Making System Checklist
Part 1 of 4

Getting Started

- 1. Review and watch videos in the section in the IOW Members Area titled "Start Here".

- 2. Review and read Glossary of Terms found in the IOW Members Area.

- 3. Go and buy Robo Form (use this affiliate link: <http://www.roboform.com/php/land.php?affid=q2126&frm=frame25>) to organize and keep ALL your passwords safe and organized (if you want you can organize in an excel spreadsheet).

- 4. Set up account at www.TheWriterGroupDomains.com and purchase your domain, email us your receipt and we will mail you a rebate check for your 1st domain. Add log in info to your Robo Form password manager.

- 5. Set up your 3 email accounts at www.gmail.com. 1 for your affiliate programs, 1 for classified ads & forums and 1 for newsletters and web site signs ups. Add log in info to your Robo Form password manager.

- 6. Create account at www.NutshellMail.com and add your email accounts for easy review. Add log in info to your Robo Form password manager.

- 7. Sign up for IOW affiliate program at http://www.internetoilwells.com/affiliate_register.htm and add log in info to your Robo Form password manager.

- 8. Review and read section in Members Area titled "Start Here"

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- 9. "Traffic Time" Review Craigslist Traffic Strategy In the members area. (Located on the right hand side of the nav bar under Traffic Strategies)

 - 10. Pick 3 items to sell on craigslist.

 - 11. Write a description for each item being sold.

 - 12. Take 4 pictures for each item being sold.

 - 13. Set up a vacation auto responder through your Gmail account. www.gmail.com

 - 14. Before posting your ads sign up for a free My URL Tracker account. www.myurltracker.com

 - 15. Create a pixel tracker through My URL Tracker for each item you are going to sell on craigslist. www.myurltracker.com

 - 16. Post your ads in Craigslist with the following included: your ad description, your 4 photos, and your pixel tracker. Don't forget to use the email address you set up with a vacation auto responder.

 - 17. After a few hours log into My URL Tracker and view the amount of hits each pixel tracker has received. If you have a 100+ hits but no one has replied to your ad you need to edit your ad to make it more lucrative.

 - 18. After you start receiving replies to your ads you need to log into your affiliate back office not the members area and check your stats. www.internetoilwells.com/aflogin

 - 19. Click on the custom reports link on the top nav bar.

 - 20. Set an appropriate start date and leave the end date at the default setting. Now click the create report button!
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- 21. From here you can review 3 important statistics:
CLK: Is when someone has clicked on your affiliate link.
Leads: Is when someone has entered their name and phone number into internetoilwells.com capture field through your affiliate link.
Tier 1 Referred Sales: Is when someone has purchased an Internet Oil Wells membership through your affiliate link.

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- 22. Now Keep reusing this traffic strategy until you start making some sales!
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Part 2 of 4 Coming Soon